

What is an Ambassador?

An Ambassador of the Lewisville Area Chamber of Commerce is a very important part of the day-to-day operations of the Chamber. As an Ambassador you are a goodwill representative of the organization that works for business and community interests in Lewisville.

Your commitment and participation in any Chamber activity is greatly appreciated. Each minute of volunteer time is needed and worthwhile to you, the community and the Chamber.

What are my responsibilities?

Ambassadors are the public relations arms of the Chamber of Commerce. They serve as the welcoming committee for new partner coffees and ribbon cuttings; as helpers at special events, partnership luncheons, Business After Hours Mixers, and partnership drives; and as representatives of the Chamber as they conduct business for themselves in the Lewisville community.

How much information do I need to know about the Chamber?

The Lewisville Area Chamber of Commerce is a business organization that works on behalf of its partners through the Board of Directors and committees as outlined our Business Plan. Use it as a reference when talking about the Chamber with another partner or prospective partner.

The work of the Chamber is financed by the investment of the partners who support it by paying their "fair share" in partnership dues. Ambassadors actively recruit new partners for the Chamber. Remember that anyone interested in the community is a potential partner.

Is there a special meeting time?

The Ambassadors meet on the second Friday of each month, January through December at 11:30 a.m. for lunch. Check our on-line calendar for the location.

New Ambassadors are introduced, pertinent information is discussed and award winners are recognized at these monthly meetings. (lunch is not paid for by the Chamber, unless you are the Ambassador of the Month.)

What are ribbon cuttings?

Ribbon cuttings introduce new partners to the Chamber of Commerce. They are held each Wednesday morning starting at 10:00 a.m., at the partner's place of business or at the Chamber. We encourage each Ambassador to come by and meet the new partners. It's also a great way to promote your own business.

Special Events

Each year there are various events such as the Golf Tournament, Business Bonanza, Partnership Luncheons and Business After Hours Mixers where the Chamber needs volunteers to help with registration, information, T-shirt sales or even a soft drink stand. Volunteers can give one hour or a full day. It's up to the volunteer.

What kind of recognition is there?

An award system has been developed on a point system for the purposes of identifying award winners throughout the year.

The ***Ambassador of the Month*** "traveling trophy" is given to the Ambassador with the most points each month in recognition of their outstanding service to the Chamber. The ***Top Membership Sales Award*** is given to the Ambassador who brings in a minimum of 10 new Chamber memberships during the year.

The ***Ambassador of the Year*** is awarded to one Ambassador who exemplifies the Ambassador Program for that current year.

The trophy winners are recognized at the Ambassador luncheons, Partnership luncheons and the Insider, the monthly newsletter and also on-line on our website as well.

How are points earned?

A point system has been established to choose the ***Ambassador of the Month*** and ***Year*** awards and to award prizes at various levels.

A \$5 fee is all we charge you to officially become a Chamber Ambassador. We use that fee to pay for your Ambassador name badge that you can wear at all Chamber functions. The badge will have your name on it and your company's name as well. Here are some of the points you can earn each month:

- Membership Sales-50 points
- Monthly Ambassador Luncheon-25
- Chamber Luncheon-15
- Annual Banquet-15
- After Hours Mixers-10
- Ribbon cutting/ground breaking-10 points each
- LEADS Meeting-10
- Each hour worked at a special event-10

Each Ambassador is responsible for keeping track of their points and faxing their point sheet to the Chamber office by the last Friday of the month. Chamber staff will tally points for awards.

If you are interested in becoming a Lewisville Area Chamber of Commerce Ambassador, please contact Phillip Sharp, the Director of Communications & Membership at 972-436-9571. You can also email him at the following email address: phillip@lewisville-chamber.org.